

The ambitious duck despite the uncertainties

The threat of avian influenza continues to hover over palmipedes. But that does not prevent - on the contrary - the two main palmipedes breeders that are the group Orvia and Grimaud Freres Selection to look towards the future. On the menu: investments in new technologies, biosecurity, well-being, sustainability and international.

In palmipedes, even more than in addition, avian influenza remained at the heart of concerns during the last Space. New cases have been registered in Germany or the Netherlands. "The problem of avian influenza is not recognized and the track of vaccination is not sufficiently studied," says Frederic Grimaud, president of the Grimaud group. "The biosecurity put in place in companies should make it possible to face a new epidemic, but may not be enough to prevent the virus from reappearing." esteems Benoit Gourmaud, president of the Orvia group. The risk, to be better understood by consumers, will force professionals to demonstrate pedagogy. You need to be able to fence animals when necessary and to allow access to the course as soon as possible. It's not "all or nothing", explains Benoit Gourmaud. New regulatory data is also changing the game. As far as transport is concerned, standards no longer make it possible to combine the transport of palmipedes with Gallus since July 1, 2018. "This has had the effect of hatcheries producing both ducks and Gallus", underlines Yann Le Pottier, General Manager of Grimaud Freres Selection. Another milestone event of the year 2018: the arrival of LDC on duck hatchery, with the creation of Anateo. "The sectors are concentrated and everyone becomes more dependent on others." notes Frederic Grimaud, president of the Grimaud group. It is important to ensure the sustainability of economic patterns. A stake for all actors.

GROUPE GRIMAUD: AN INNOV'SPACE AND LONG-TERM AMBITIONS

On the Grimaud stand, the news was twofold: Innov'Space obtained by Grimaud Freres Selection and Nova-Tech Engineering for the duck claw processing system on the one hand, and Grimaud Group's 2030 strategy on the other hand. On the other hand, while Hubbard was sold to Aviagen last year. The development of the duckling claw treatment system was particularly tongue-in-cheek and complex. More than 8 years of R & D and millions of euros have been invested. This is a high-precision concentrated treatment at the hatchery, which has the advantage of not causing a wound. Concretely. The treated parts round off and become harmless in 10 or 12 days, in breeding, explains Manon Claux-Conway Nova-Tech Engineering sales representative. The "3 in 1" machine performs both beak treatment, claw treatment and vaccination. This is a real advance in duck operation is made in hatchery on the ducklings a day." There is no exclusivity for Grimaud, even if we were the initial partner," says Yann Le Pottier, general manager of Grimaud Freres Selection. He points out the essential advantages of this new method: "It avoids the use of outside livestock teams to degrade, or a health benefit. In addition, this alternative operation to manual practices presents benefits in terms of animal welfare. and human well-being because the hunter or the eye-catcher in a slaughterhouse is no longer at risk of being scratched ". The cost of the service is about 0.10 € per duckling in launch price, against 0.06 or 0.07 € when the degriffage is carried out in a traditional way, by an external team. Are concerned Barbary and mulard ducklings. At Grimaud Freres Selection, all the hatcheries are already equipped and the new machines have generated 20 to 30 hires for this operation. "This is a new service and a new business," says Yann Le Pottier. –

In terms of selection, large investments have been made to improve the genetics: control of feed consumption by RFID feeder, use of a scanner to measure conformation, etc. "The animals born of this

selection will arrive on the market late 2018- early 2019 ". explains Yann Le Pottier. Yields (Barbary and Pekin) as well as Maize yields (mulard) are expected to increase significantly. "The rise will be impressive. on the order of a few% of return 6 medium term and a real revolution is looming for 3 6 5 years 6 come, "says Yann Le Pottier. In parallel, the selection intensifies on the other criteria: index of consumption, foie gras, plumbs, health animate because "all the criteria remain important". –

A LEITMOTIV: TAKING CARE OF LIFE

Over the past year, the perimeter of the Grimaud group has tightened: duck (Grimaud Freres Selection), layers (Novogen), guinea fowl (Galor), rabbit (Hypharm), activities in porcine selection (Choice Genetics) and aquaculture (Blue Genetics), and biopharmacy (Filavie and Valneva). "The sale of Hubbard was neither a strategic choice nor a commitment but a necessary management act in the context of avian influenza," says Frederic Grimaud, president of the group. With a new visual identity, the Grimaud group is part of a long-term vision, with a leitmotiv: "take care of life". "Our project is ambitious and coherent. fl aims 6 "to take care" 6 of our partner clients, of our collaborators, of man. of "animal and the planet", explains the leader. The approach of Grimaud Group remains multi-species, which allows synergies both technology (R & D) and commercial accounts for example). To make the difference, Grimaud set both on product excellence performance and quality (taste, pleasure, culinarite)

Photo of MPSP

Nova-Tech's Modular Poultry Services Processor (MPSP) provides 3 operations, as well as duck counting and canning. The duckling is placed in the machine head up, in a "seat" adapted to its morphology. On the left, his beak is treated by infrared. In the center, the claws are treated by a concentrated energy of high precision. On the right, the duckling is vaccinated subcutaneously.