



TURKEY TRACKS

Don't Be Fooled... April is Here!

While this is an extremely difficult time for many in the turkey industry, NTF wanted to take the opportunity to highlight some good news through this month's *Turkey Tracks* newsletter. Our turkey community is strong and always working to innovate and give back - these achievements highlight those important themes. Without further ado, *Turkey Tracks* is back to share several turkey industry triumphs brought to us by you. Please contact **Laycee Gibson** if you'd like to share any news from your company or organization in next month's *Turkey Tracks*.



NTF Faces Going Places

In this section, NTF welcomes new faces and highlights individuals as they continue to support America's turkey industry.

Ross Thoreson of **Best Veterinary Solutions** was recently named President of the Midwest Poultry Federation. Congratulations, Ross!



One of **Henning Companies'** own, **Lisa Beohm**, will serve as Vice President of MPF. **Blake Renner Van Denburgh** of **Cargill** was appointed Secretary and **Purina Animal Nutrition LLC's** **Scott Waldner** shifted to the role of Past President.

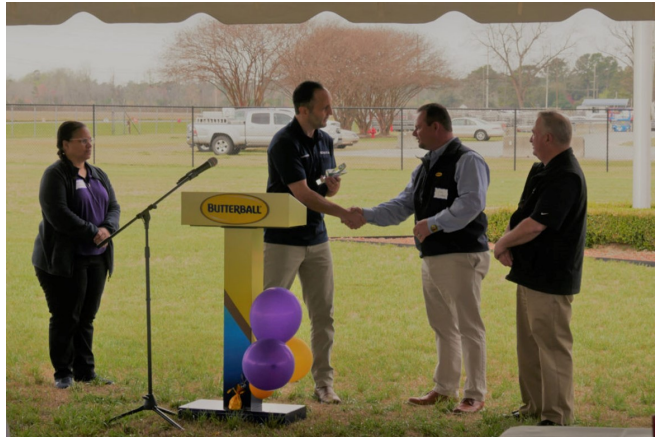
Hybrid Turkeys welcomed **Scott Cadwell** as a new Accounts Manager recently. Scott brings a wealth of knowledge from his previous employment with **Feed Energy Company** that will aid him in supporting customers in the United States.

Dr. John Schleifer joined the **Devenish** poultry team this month as a poultry veterinarian. Dr. Schleifer has worked over 20 years specializing in poultry medicine.



Turkey Industry News to Know

A **Butterball** production facility recently **earned recertification as a Carolina Star site** for implementing effective safety and health management systems.



Darling Ingredients partnered with Chick-Fil-A to **convert used cooking oil into renewable transportation fuel**. Darling anticipates it will produce more than 700 million gallons of renewable diesel in 2022.

Jennie-O Turkey Store released the **results from its latest national survey** and found that nearly 50 percent of Americans eat ground turkey because it helps them reach their eating goals. Other findings included compelling and unusual ways people are finding inspiration in the kitchen.

Global ingredient manufacturer, **Kemin Industries**, is **celebrating 61 years** since its founding in 1961. The company is launching its global “61 since ‘61” themed anniversary celebration.

Tyson Foods awarded grants to 22 organizations in the Storm Lake, Iowa, community for the Tyson Summer Community Internship Program. Grant recipients will get funding to support a full-time college student intern for eight weeks this coming summer.

Ranked eighth on Fast Company’s list of Most Innovative Companies for 2022, **Zoetis** was recognized for its **discovery and donation of more than 11,000 doses of its COVID-19 vaccine**, which were delivered to animals living in zoos, sanctuaries and conservatories.

Time to Renew! Don't forget to renew your NTF membership. Please take a moment to **complete the 2022 membership form**. Contact NTF's **Member Services Department** with any questions.



Trailblazing in the Turkey Industry

Kerry Group celebrated the **grand opening** of its brand new, state-of-the-art manufacturing facility in Rome, Georgia. The \$137 million project boosts Kerry's sustainability strategy, Beyond the Horizon, by prioritizing sustainability initiatives across the entire facility.

J.B. Hunt Transport Services announced its plan to **expand their intermodal container fleet by 40 percent** over the next three to five years. The plant will grow to be 150,000 units by the end of the expansion.

Lineage Logistics recently announced its **acquisition of cold-chain provider MTC Logistics**, which will add a total of four new facilities.

Evonik is making strides with the recent announcement the company will **build a methyl mercaptan plant** at its site in Mobile, Alabama.

Elanco Animal Health and Ginkgo Bioworks **announced the launch of BiomEdit**, a microbiome innovation company that is expected to discover, develop and introduce novel probiotics, bioactive molecules, engineered microbial medicines and microbial monitoring services for animal health.



Social Media Roundup: Talkin' Turkey

Check out some of the creative social media posts we've seen this month. Don't forget to follow NTF on **Facebook**, **Twitter** and **Instagram** and flag any posts you want us to help promote!

Meet the MI Turkey Team!

We love meeting members of the **Michigan Turkey Producers** team! This is John, and he has been part of the RTE Sanitation team since 2013. His favorite way to eat turkey? "Simple; Cajun turkey on a sandwich!"



Taking Care of Mother Earth

Adisseo celebrated Global Recycling Day by highlighting its main activities geared towards recycling. Learn more about these efforts [here](#).

For the Luck of the Irish!

Cooper Farms wished everyone a Happy St. Patrick's Day with this lucky turkey and kindly reminded followers to wear green!





Join us in [#BreakingTheBias](#) today on [#InternationalWomensDay](#)! Knowing that bias exists isn't enough – at Elanco, we commit to take action and encourage allyship for [#women](#) around the world.



10:29 AM · Mar 8, 2022 · Khoros Publishing App

Allyship For Women

Elanco voiced its support for women in the workplace by sharing its [#BreakingtheBias](#) effort on International Women's Day!

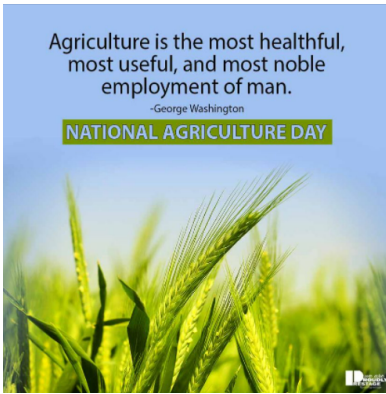
A Brief Turkey History

Life-Science Innovations shared some insight on the history behind its support of PALS and the turkey industry.



Prestage Farms
March 22 at 8:41 AM · 🌐

They say agriculture is a culture. We're proud to be part of that culture. Happy#NationalAgricultureDay to all those in this wonderful industry and to the consumers who we serve.
#ProudlyPrestage



Ag-vocating on National Agriculture Day

Prestage Farms honored National Agriculture Day by offering praise and appreciation for members of the ag industry who tirelessly serve consumers across the globe.

National Turkey Federation | 202-898-0100 | EatTurkey.org

Stay Connected

